



COMPANY PROFILE


ROOTS LIGHTING

CONNECTED TO LIGHTING, WE WILL SHINE TOGETHER

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We offer a full range of innovative lighting solutions for indoor and outdoor illumination, along with long lasting and durable product that delivers unmatched performance. Leading the way in providing best-in-class products and first-in-class technology.



ABOUT US:

With over ten years of experience, Roots Lighting has positioned itself as a leading lighting solution Supplier for the Gulf-Middle East markets, providing study, design and built to support all kinds of Indoor and Outdoor Projects with the most suitable products and services, and in addition to customizing special outdoor lighting poles and façade for any type of project requirement's.

Over the years, Roots Lighting has got approvals in major projects as one of the main suppliers for Indoor/ Outdoor lighting and Solar lighting solutions and other relevant products. Its consistently growing list of project references and corporate clients can only demonstrate the level of professionalism that we had reached.

Roots Lighting maintains a high level of quality and reliability of products ,services and fulfills our commitment to our customers.

Over ten years of experience in mega projects in the local markets through a wide base of clients throughout Saudi Arabia, Middle East and the Gulf countries, Roots Lighting has evolved its range of products and services its consistently growing list of project references and corporate clients can only demonstrate the level of professionalism we had reached.

Our technical department is specialized in product designing, technical specification and providing solutions to customer requirements by studying the pole structure, wind speed, Concrete Foundation, photometric and Lux Calculation for Indoor and Outdoor projects. In additional Roots provide test certifications to evaluate the efficiency and product performance.



OUR VISION:

We aim to be the preferred name in quality lighting solutions and services in the region. We help our customers create dramatic and inviting ambiances using lighting, to create an uplifting experience and a happy atmosphere.



OUR MISSION:

We aim to be provide unique, premium and innovative design concepts through professional services with the utmost integrity and our single point agenda is to build customer loyalty across generations.

WHAT WE DO:

- Office & Education Lighting
- Facade Lighting
- Industrial Lighting
- Urban Lighting
- Retail Lighting
- Custom Lighting
- Outdoor Lighting

Roots Provides study, design and built for all kinds of projects (Indoor / Outdoor) from the design phase to the project handing over providing the most suitable solutions for the client needs especially in designing and product customizing to ensure client satisfaction.

OUR SERVICES:

- Indoor / Outdoor Lighting Solutions
- Fit Out and Decorative Lighting poles Custom Solutions.
- Solar Lighting Solutions.
- Concrete Foundations.
- On Site Assistance



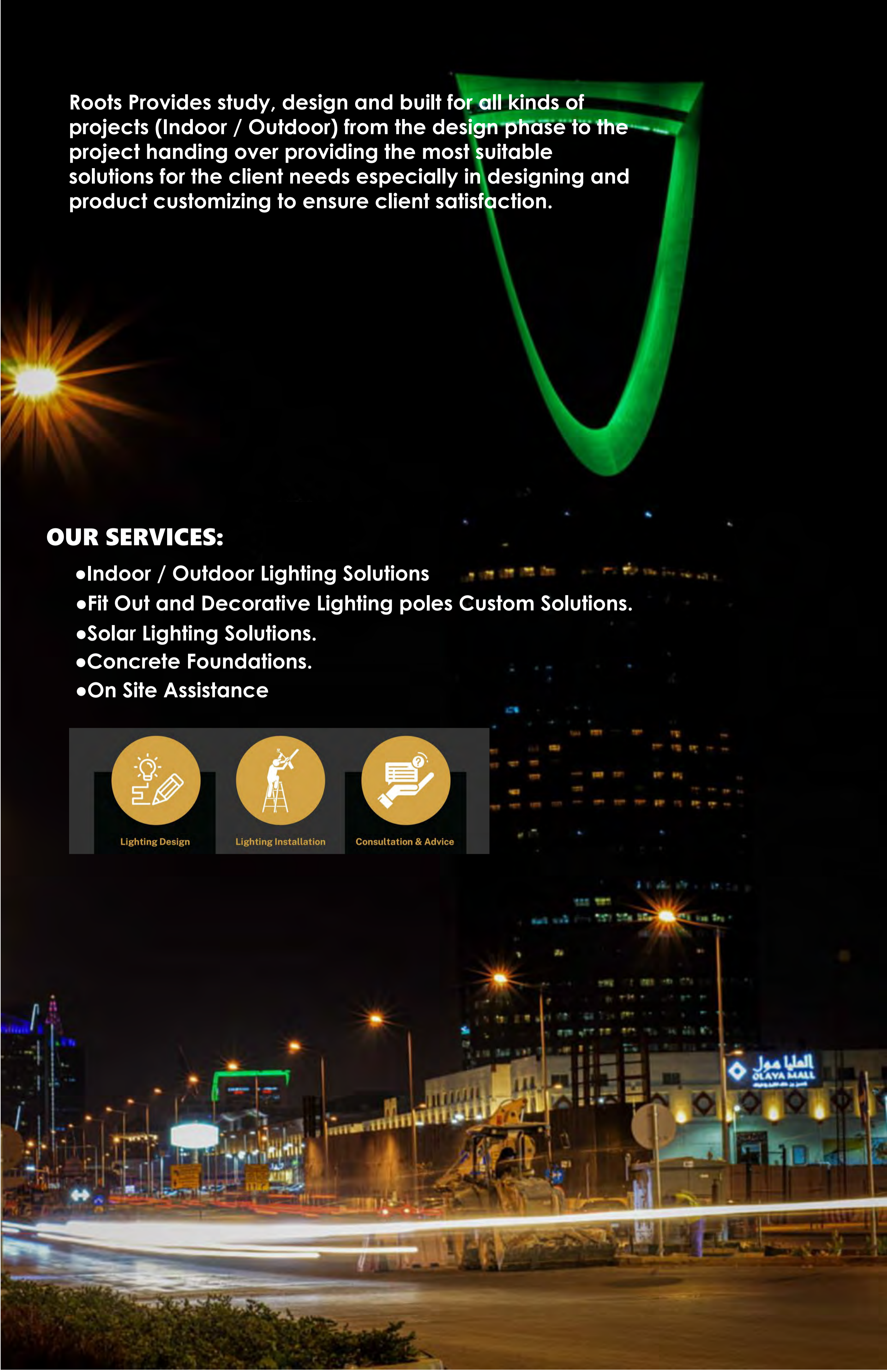
Lighting Design



Lighting Installation



Consultation & Advice





CUSTOMER SATISFACTION:

Building strong relationships with our customers, and aiming to exceed their expectations through excellent service and high-quality products.



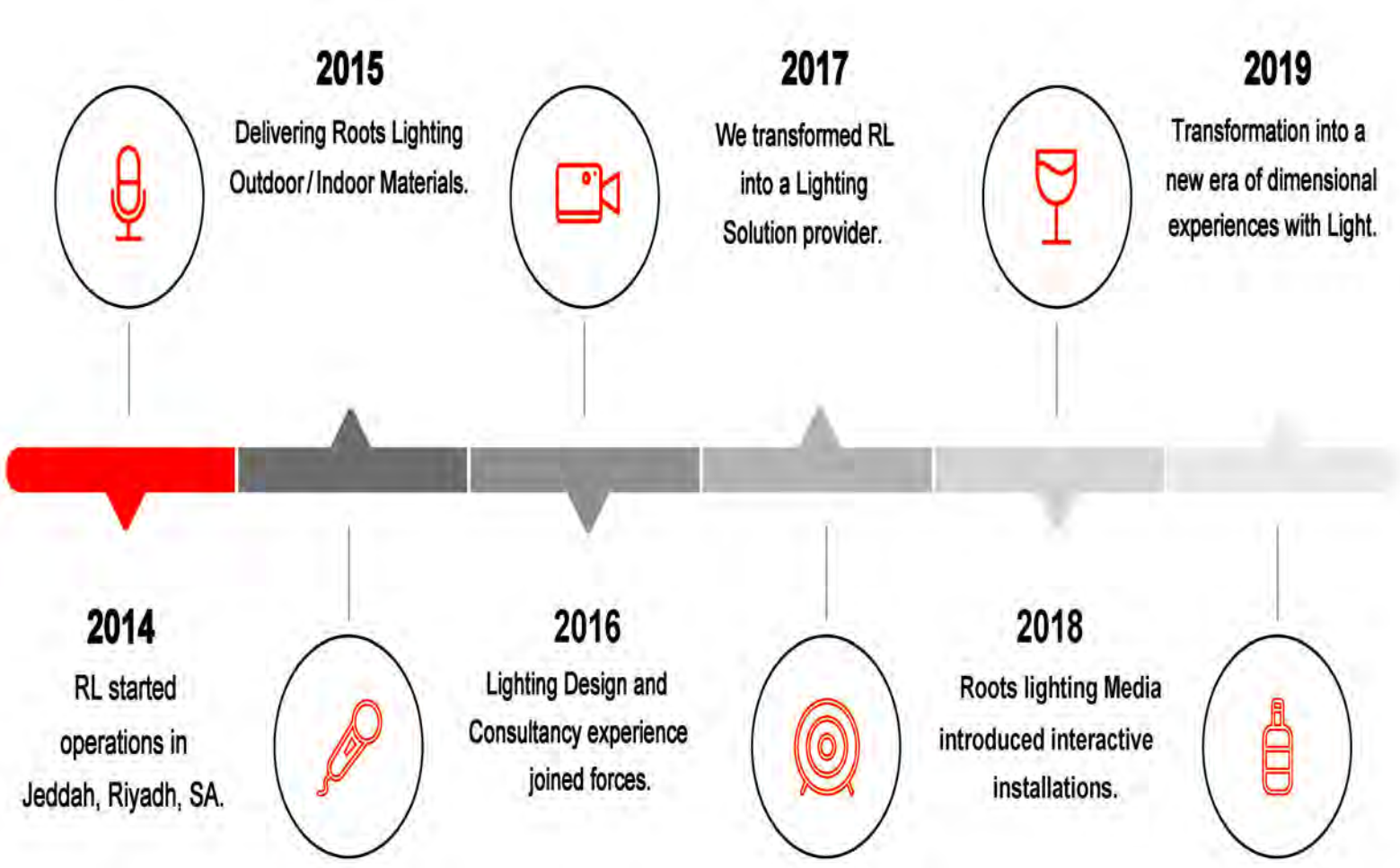
QUALITY:

At Roots, we are committed to maintain high level quality to exceed the expectations of our valued clients, this is achieved by emphasis on designing and manufacturing with respect to international standards, and executing quality tests to all parts at all stages of manufacturing processes.

ROOTS LIGHTING

T I M E L I N E

WE TRANSFORM OUR COMPANY IN THE LIGHTING INDUSTRY BY ADAPTING IT TO THE NEW INNOVATIONS AND TECHNOLOGIES.



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BUILT ON TRUST

We maintain long-term industry relationships based on trust, quality products and unmatched customer service

WE BELIEVE

CONSTANT CHANGE FOR BETTER INTEGRATED SOLUTIONS

We are an ambitious young organization striving for a different level of knowledge and awareness in the lighting and Media industry.

Basically, from the first encounter we are there to educate and serve knowledge to all our clients. It is in our culture that knowledge is the key to a long term business relation.

By achieving higher awareness to our clientele's perception of the lighting industry and lighting design culture ;better decisions are made.

Up to this level, we are customer oriented organization willing to help and educate the projects industry, knowledge combined with most importantly "business integrity".



GREEN ENERGY

Roots Lighting believes in providing a better and cleaner environment for the next generation to come. To make this happen, we are involved in green energy businesses.

Roots Lighting offer a full range of green energy products like PV modules, inverters, Mppt controlers and Batteries. We are gradually broadening its services to the development and construction of large scale power plants with solar PV with world-class engineering companies.

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THREE IMPORTANT VALUES

Our company believe in:



CREATIVITY

Maintain independent perspective
Continuous Knowledge Development
Thinking out of the box



CUSTOMER

Bringing ideas to reality
Committed to deliver a
consistent superior value



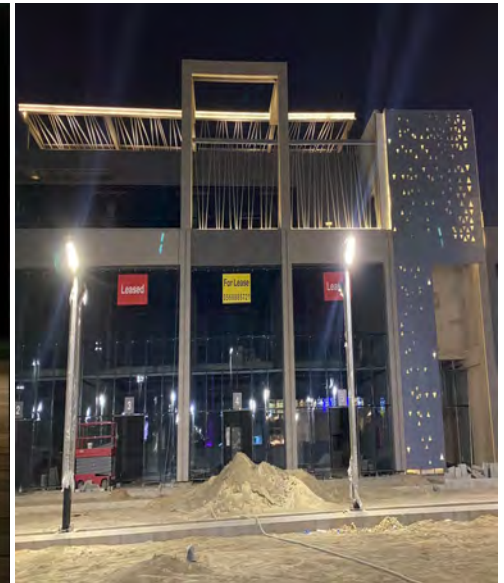
TEAM WORK

Highly motivated performing
organization Promoting Lighting
Design culture Open collaboration

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BENEFITS TO DO BUSINESS WITH US



- ✓ **Working independently of manufacturers and distributors.**
- ✓ **Working from design OUT instead of supply IN.**
- ✓ **Helping designers to create spaces with greater emotional value.**
- ✓ **Thinking about long term maintenance and sustainability.**
- ✓ **Reducing energy use to reduce utility costs.**
- ✓ **Creating a unique spatial experience.**
- ✓ **Transforming imaginative ideas into reality.**

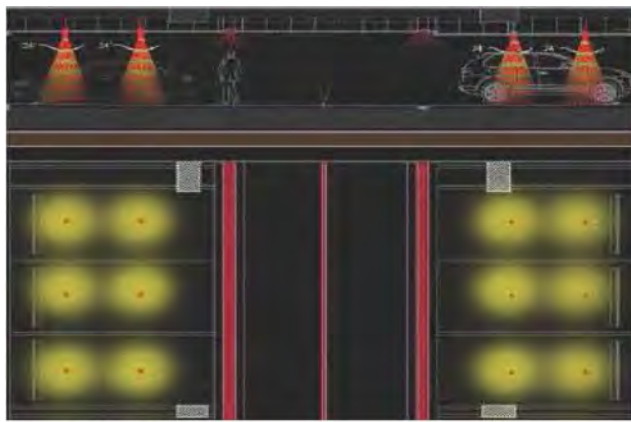
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ENGINEERING & CALCULATION STUDY

LIGHT QUALITY AND VALUE ENGINEERING

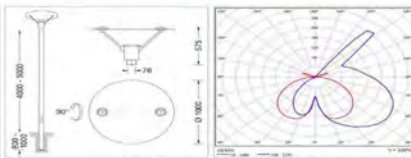
- Our team will use a systematic method to improve the “value” of the design or the products by either improving the function or reducing the initial cost.
- For example with the right beam distribution and the right power consumption, we reduced the number of fixtures in half and provided more pleasant environment.



Original selection



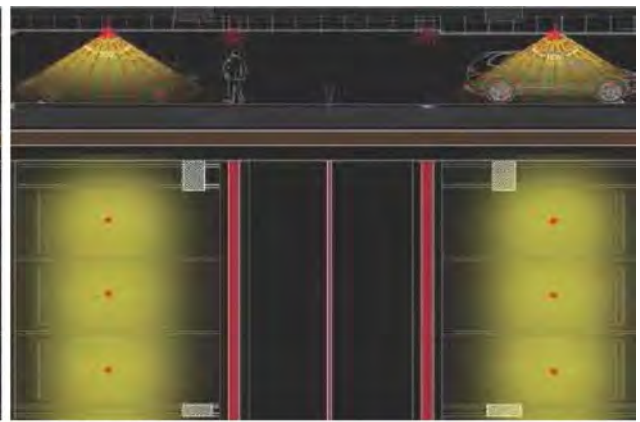
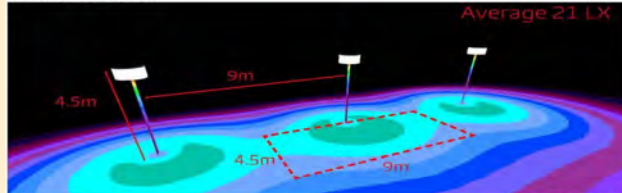
Specification:
 Lamp: LED - indirect asymmetrical light
 Color temperature: 3000K
 Power: 64.5 W
 Nominal luminous: 8055 Lm
 Luminous efficacy: 61.9 Lm/W
 Luminaire luminous flux: 3870 Lm
 Light Output Ratio (L.O.R.): 48 %
 Voltage: 220-240 V
 Gear: Dimmable 1-10 V
 Dimension: D 1000mm / H 575mm
 Finish: Aluminium and stainless steel
 Weight: 20 Kg
 Ingress protection rating: IP 65



Make, Model & Accessories:
 Manufacturer: BEGA - 77 210
 Order code: 77 210 K3



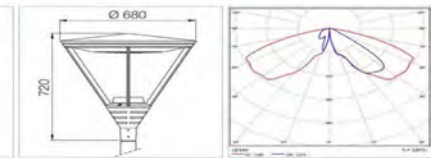
Illuminance Level:



Alternative selection



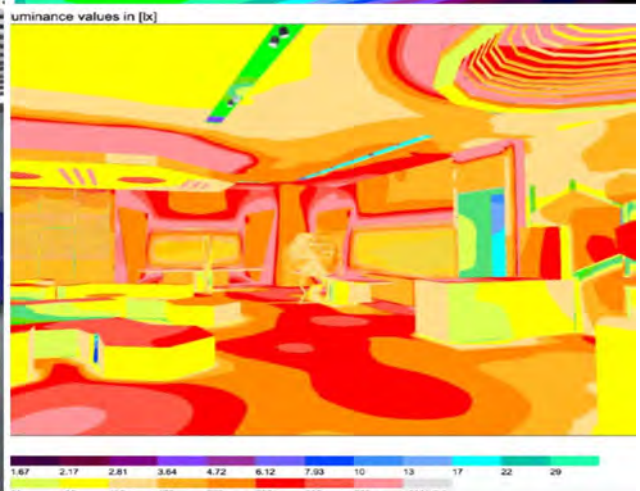
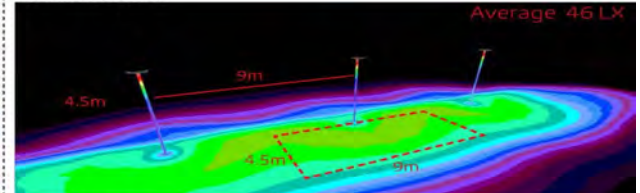
Specification:
 Lamp: LED ORALED1.2 Asymmetric optics
 Color temperature: 3000K
 Power: 43 W
 Nominal luminous: --- Lm
 Luminous efficacy: 109 Lm/W
 Luminaire luminous flux: 4707 Lm
 Light Output Ratio (L.O.R.): --- %
 Voltage: 220-240V
 Gear: Included Dali dimmable
 Dimension: D680mm / H 720mm
 Finish: Galvanized Steel Pole. 2 Layers powder coated with sea treatment. Powder coated in any wood texture or finish
 Weight: 15.8 Kg
 Ingress protection rating: IP 66



Make, Model & Accessories:
 Manufacturer: GHM ECLATEC - ELYXE
 Order code: ELYXE LRM 500mA 43W



Illuminance Level:



COMPLETED PROJECTS

ROOTS LIGHTING

COMPLETED PROJECTS



CONFIDENTIAL PROJECT



NEOM MAIN STREET LIGHT PROJECT



TRIFOLI COMPOUND RIYADH



THE RITZ - CARLTON HOTEL RIYADH



AL YAMAMAH COMPLEX JEDDAH



MODERN VILLAS PROJECT DAMMAM



**JABAL OMAR DEVELOPMENT
PROJECT MAKKAH**



**AL JAWHARA MALL VILLAGE
PROJEC JEDDAH**

COMPLETED PROJECTS



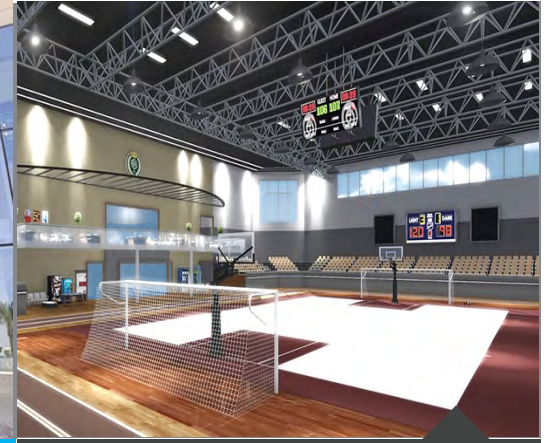
LA PALMA VILLAS RIYADH



HOUSING COMPOUND AL MADINAH



RIYADH BANK BRANCH PROJECT



ROYAL GUARD SPORTS HALL RIYADH



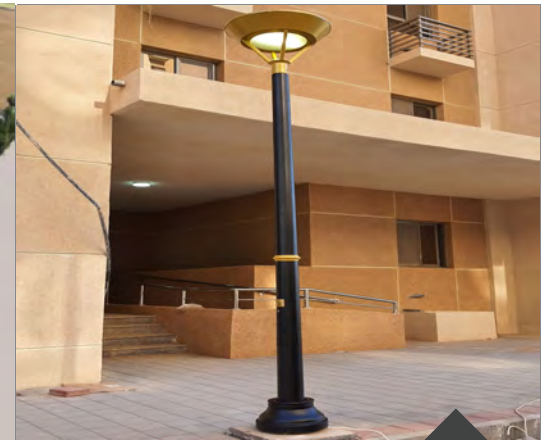
PRIVATE VILLA AL KHOBAR



JEDDAH WAREHOUSES



APPLE DISTRIBUTION CENTER RIYADH



DAR AL JIWAR PROJECT AL MADINAH

COMPLETED PROJECTS



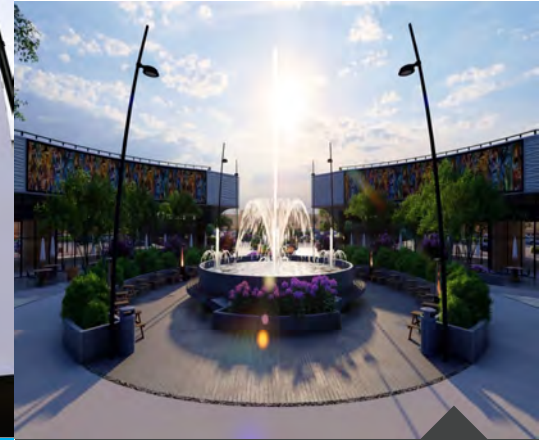
KAFD PROJECT RIYADH



AL JOUF UNIVERSITY PROJECT



**THE SEVEN ENTERTAINMENT
AUTHORITY PROJECTS, KSA**



UMMAHAT EL SHEIKH ISLAND RED SEA



POWER PLANT PROJECTS KSA



KING SAUD UNIVERSITY RIYADH



ALROWAD SCHOOL PROJECTS KSA



AL SAADA MALL PROJECT RIYADH

COMPLETED PROJECTS



TABUK UNIVERSITY



NEOM CONSTRUCTION VILLAGES



RED SEA PROJECTS



KING SALMAN PARK KSP RIYADH



HAIL GENERAL HOSPITAL



GALLERIES KSA



800 BED HOSPITAL "TAIF"



OBSTETRIC, GYNECOLOGY & PEDIATRIC HOSPITAL 200 BED TABUK



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TRUSTED BY BIG PARTNERS AROUND THE WORLD

We maintain special and close relation with more than 30 partners around the world.

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GET IN TOUCH

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Roots Lighting



The background is a dark blue wall with horizontal lines. Five vertical light beams of warm yellow light illuminate the wall from bottom to top. The beams are positioned at approximately 10%, 25%, 45%, 65%, and 85% of the width. The text is centered in the upper half of the image.

**THANK
YOU**

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